

# MEEVAL AUGUSTINE

## CONTACT INFO

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 <https://github.com/Meeval20>

## PROFILE

Detail-oriented Data Analyst with hands on expertise in **SQL, Power BI, MS Excel** and **Python** delivering data-driven insights to enhance business efficiency and revenue growth. Skilled communicator with a talent for presenting complex data clearly and concisely to stakeholders across diverse departments.

## EDUCATION AND TRAINING

### • EDUCATION

#### 1. Dublin City University

MSc Business Analytics

**SEP 2024**

Dublin, Ireland

#### 2. Rajagiri School of Engineering and Technology

Bachelors in IT Engineering, CGPA : 7.49

**NOV 2020–MAY 2024**

Kerala, India

#### 3. St. Thomas College HSS

Twelfth, Score: 91.5%

**JUNE 2018–MAR 2020**

Kerala, India

### • TRAINING PROGRAM

#### Besant Technologies

**SEP 2024–MAR 2025**

Bangalore, India

- Optimized **SQL** queries for scalable performance, resulting in a 25% reduction in data retrieval times across key projects, facilitating faster stakeholder decision-making.
- Built and automated **Excel** reports, utilizing **pivot tables** to analyze and **visualize data**, targeting business inefficiencies and driving 10% productivity gains.
- Developed interactive **Power BI** dashboards integrating real-time data, boosting operational efficiency by 30%.
- Proficient in using **Python** for data manipulation, cleaning, transformation and visualization with libraries such as **Pandas, NumPy and Matplotlib**.

## PROJECTS

### 1. Netflix Dashboard | MS Excel

- Built an **interactive Netflix dashboard** in **MS Excel** using **Pivot Tables, Pivot Charts,** and **Slicers** to analyze **6,000+ titles** across **543 locations**.
- Derived insights on **content distribution (Movies 68% vs TV Shows 32%), top genres, audience ratings,** and **global presence**.
- Identified **content growth trends (1925–2020)** and delivered a **visual report** showcasing viewer preferences and market expansion.

### 2. OLA Ride Analysis| MySQL | Power BI

- Developed a comprehensive **Power BI dashboard** for **Ola ride analysis**, tracking over **93.61K bookings** and **\$33.46M in booking value** to provide key business insights.
- Used **MySQL** queries for fast retrieval of data for stakeholder requirements on fast decision making.
- Analyzed and visualized ride-sharing performance by **vehicle type**, identifying **Prime Plus** as the top revenue generator with **\$4.84M in booking value**.
- Built a detailed **cancellation analysis** module, highlighting that **19% of rides were customer-canceled** versus **3.39% driver-canceled**, informing strategies to reduce churn.
- Monitored and reported on **booking success rates (61.88%)** and **failure rates (38.12%),** providing clear metrics for operational efficiency.
- Designed and implemented a series of visuals, including line charts for **daily booking trends** and pie charts for **segmentation analysis**, to effectively communicate complex data insights.

## SKILLS

- **Programming Languages : SQL, Python, HTML, CSS.**
- **Data Visualization Tools : MS Excel , Power BI , DAX.**
- **Soft Skills : Decision Making, Critical Thinking , Verbal and Written Communication, Active Listening , Teamwork, Adaptability.**
- **Other Skills : Data Analysis, Data Modelling, Stakeholder Engagement, Business Intelligence.**

## CERTIFICATIONS

- Data Analytics Training Certification - [view credentials](#)
- HackerRank SQL Skill Certification Test - [view credentials](#)
- Cybersecurity Internship Certificate - [view credentials](#)